

Timeline*



Monthly

Pledge Card Signing

July



August

Meet with school administration, law enforcement, local businesses, and community officials to discuss SAFE
Select club sponsor
Complete the *Participation Form* and *Check Request*

September



October



November



December



January



February



March



April



May

Select student leadership group or club to adopt SAFE
Schedule SAFE seatbelt survey training
Email school mascot image to SAFE Coordinator
Complete *unannounced baseline observational seatbelt survey* & submit results
Share results & introduce program to student body
Submit *Educational Campaign Outline*
Schedule *unannounced mid-year observational seatbelt survey*

Complete *unannounced mid-year observational seatbelt survey* & submit results
Schedule *unannounced final observational seatbelt survey*

Enforcement Campaign

Complete *unannounced final observational seatbelt survey* & submit results
Submit *Expense Account Form*
Closing event/assembly and share final results

Traffic Safety Educational Activities

Prize Drawing

*The goal of SAFE is to increase seatbelt usage while delivering strong traffic safety messages. The program can be started earlier or later in the year and/or adapted to a school's individual schedule